**NATURE OF THE CUSTOMER**

**FOR**

**AGILEPDS**

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Agile-Product Development System is an open software which helps in designing of the product and mainly software development presented to all the sectors of our society. Agile entails the assessment of the project all throughout the product development life-cycle. AgilePDS fulfils the following important features of agile like Iterativeness, controls the rhythm of work, incremental technique, designed to reduce cost and time to the market, responsiveness of product development teams, helps in dividing the work into hierarchies of a particular organization into specific modules.

The main purpose of this agile based PDS is to make the communication easier and interaction between employees, managers and customers.

AgilePDS specifically targets companies which are interested in improving their business time by dividing the work into hierarchies of a particular organization into specific modules.

Hence, if a company is using our software they would be able to manage their overall work upon a specific task, the manager would be able to assign employees to the task and hence he will have a record of each employee working on a specific module, the company’s customer can view timeline of their task and hence can monitor the changes done during the development phase, this will actually improve the overall business time spent on a module/task.